



Flexibility is the name of the game

Aditya Birla Sun Life Flexi Cap Fund

(An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.)



would have grown to **₹6.38 Crores** TODAY!



₹1.66 Crores in 25 years#

#Inception Date: August 27, 1998

Why invest in Aditya Birla Sun Life Flexi Cap Fund?



Diversification across companies of different sizes and sectors.

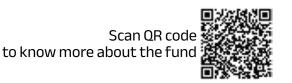


Portfolio adjusted based on market conditions



Potential for growth from exposure to mid and small-cap stocks with high growth potential.





Scheme Performance Summary

| Aditya Birla Sun Life Flexi Cap Fund - Regular Plan - Growth Option | | | NAV as on June 30, 2024: ₹1665.43 | | |
|--|-----------------|---------|-----------------------------------|--------|--|
| Fund Manager: Mr. Harish Krishnan (since November 03, 2023) and Mr. Dhaval Joshi (since November 21, 2022) | | | | | |
| Particulars | CAGR % Returns | | | | |
| | Since Inception | 5 Years | 3 Years | 1 Year | |
| Aditya Birla Sun Life Flexi Cap Fund | 21.88% | 17.99% | 16.69% | 36.10% | |
| B: NIFTY 500 TRI | 16.73% | 19.76% | 20.01% | 38.79% | |
| AB: Nifty 50 TRI | 15.19% | 16.66% | 16.55% | 26.74% | |
| Current Value of Standard Investment of ₹10,000 invested (in ₹) | | | | | |
| Aditya Birla Sun Life Flexi Cap Fund | 16,65,430 | 22,893 | 15,882 | 13,598 | |
| B: NIFTY 500 TRI | 5,46,158 | 24,660 | 17,276 | 13,867 | |
| AB: Nifty 50 TRI | 3,87,179 | 21,626 | 15,826 | 12,666 | |
| Inception Date: August 27, 1998 | | | | | |

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Harish Krishnan is 5. Total Schemes managed by Mr. Dhaval Joshi is 52. The scheme is currently managed by Mr. Harish Krishnan since November 03, 2023 (0.7 years) & Mr. Dhaval Joshi since November 30, 2022 (1.7 years).

| PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI | | | | | | |
|--|----------------|-----------|---------|-----------|--------|-----------|
| Fund Manager: Mr. Dhaval Joshi | | | | | | |
| | CAGR % Returns | | | | | |
| Schemes Names | 5 Years | | 3 Years | | 1 Year | |
| | Scheme | Benchmark | Scheme | Benchmark | Scheme | Benchmark |
| Aditya Birla Sun Life Bal Bhavishya Yojna | 13.11% | 19.76% | 13.69% | 20.01% | 31.05% | 38.79% |
| Aditya Birla Sun Life Infrastructure Fund | 24.46% | 23.75% | 30.02% | 29.61% | 60.64% | 60.97% |
| Aditya Birla Sun Life Equity Advantage Fund | 16.56% | 22.66% | 14.10% | 22.76% | 35.59% | 44.32% |
| Aditya Birla Sun Life Midcap Fund | 21.72% | 27.90% | 23.41% | 27.97% | 49.17% | 56.63% |
| Aditya Birla Sun Life Dividend Yield Fund | 23.10% | 19.76% | 24.25% | 20.01% | 50.60% | 38.79% |
| Aditya Birla Sun Life Banking & Financial Services Fund | 13.28% | 12.36% | 16.06% | 13.53% | 24.90% | 17.95% |

 $b.\ Different\ plans\ shall\ have\ a\ different\ expense\ structure.\ The\ performance\ details\ provided\ herein\ are\ Regular\ Plan\ -\ Growth\ Option.$

| PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY MR. HARISH KRISHNAN Fund Manager: Mr. Harish Krishnan | | | | | | |
|--|----------------|-----------|---------|-----------|--------|-----------|
| | CAGR % Returns | | | | | |
| Schemes Name | 5 Years | | 3 Years | | 1 Year | |
| | Scheme | Benchmark | Scheme | Benchmark | Scheme | Benchmark |
| Aditya Birla Sun Life Midcap Fund | 21.72% | 27.90% | 23.41% | 27.97% | 49.17% | 56.63% |
| Aditya Birla Sun Life Manufacturing Equity Fund | 20.02% | 21.81% | 17.92% | 23.85% | 49.29% | 41.49% |
| Aditya Birla Sun Life Business Cycle Fund | NA | NA | NA | NA | 33.47% | 38.40% |

 $b.\ Different\ plans\ shall\ have\ a\ different\ expense\ structure.\ The\ performance\ details\ provided\ herein\ are\ Regular\ Plan-Growth\ Option.$

| SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH) | | | | | |
|---|-----------------|-----------|----------|----------|--|
| Fund Managers: Mr. Harish Krishnan and Mr. Dhaval Joshi | | | | | |
| Particulars | Since Inception | 5 Years | 3 Years | 1 Year | |
| Total Amount Invested (in ₹) | 31,10,000 | 6,00,000 | 3,60,000 | 1,20,000 | |
| Market Value of amount Invested | 6,38,67,823 | 10,42,525 | 5,03,052 | 1,44,488 | |
| Scheme Returns (CAGR) | 19.14% | 22.33% | 23.10% | 40.54% | |
| B: NIFTY 500 TRI Returns (CAGR) | 16.40% | 24.76% | 25.50% | 43.24% | |
| AB: NIFTY 50 TRI Returns (CAGR) | 15.09% | 20.44% | 19.80% | 31.54% | |

The fund's inception date is September 01, 1998, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

| PRODUCT LABEL | | | | | |
|---|--|--|--|--|--|
| Name of Scheme | This product is suitable for investors who are seeking*: | Riskometer | Benchmark Riskometer NIFTY 500 TRI | | |
| Aditya Birla Sun Life Flexi Cap Fund (An open ended dynamic equity scheme investing across large cap, mid cap, small cap stocks.) | Long term capital growth Investments in equity and equity related securities | Moderate Moderate Medicately Migh Migh Migh Migh Migh Migh Migh Migh | Moderate Noderate Nodera | | |
| *Investors should consult their financial advisors if in doubt whether the product is suitable for them. | | | | | |

Data as on June 30, 2024 | B: Benchmark | AB: Additional Benchmark Aditya Birla Sun Life AMC Limited /Aditya Birla Sun Life AMC Limited /Aditya Birla Sun Life Mutual Fund is not guaranteeing/offering/communicating any indicative yield/returns on investments.

Past performance of any product does not indicate its future performance







a, Mr. Dhaval Joshi manages 52 open-ended schemes of Aditva Birla Sun Life Mutual Fund.

a. Mr. Harish Krishnan manages 5 open-ended schemes of Aditya Birla Sun Life Mutual Fund.